

THE IMPORTANCE **OF SUPPLIER DIVERSITY:**



- Promotes innovation
- **Enhances competition**
- Helps small and diverse businesses grow and expand
- Increases equity and inclusion for businesses often left out of a supplier



- Increases job opportunities in our community
- Produces new and agile suppliers with a strong desire to provide goods and services to Lehigh
- Is a commitment beyond being compliant



OUR COMMITMENT

The Supplier Diversity Program will help build upon a strong commitment to work closely with local small and diverse businesses to help them grow and prosper, which will help contribute to the economic strength and stability of our communities.



WHAT CAN YOU DO?

- Seek out certified small and diverse suppliers that can provide competitive, high-quality goods
- Include small and diverse suppliers in all competitive bidding
- Champion the value of a diverse supplier base to internal and external stakeholders
- Be open to renegotiating existing contractual commitments



HOW TO INCLUDE DIVERSE SUPPLIERS

- Learn to use the Small and Diverse supplier search tool from SupplierGateway (more info on purchasing website)
- Notify Purchasing about upcoming opportunities in advance; we can help you identify diverse suppliers
- Don't get discouraged and be patient. There may not be a current need for their offering now, but keep them in mind for future opportunities

CONTACT US









